

Skills

- Makeup for all Ocassions and Skin types.
- Airbrush Application
- Product Knowledge
- Prosthetics
- Time Management
- Customer Friendly
- Realistic-character Design
- Realistic Wound reproduction
- Creating Wrinkles, Deformities & Supernatural features
- SFX Makeup Techniques
- Making of Prosthetics
- Working Lab Experience
- Sculpting & Painting

POOJA SETHIYA

Makeup Artist

Professional Profile

An experienced and innovative makeup artist with 10 years of expertise, specializing in Beauty, Editorial, Prosthetics, and SFX makeup.

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- www.poojasethiya.com

Education & Certifications

- Cinema Makeup School, Los Angeles- 2021
- Ravi Kumar Advance Hair Course, Delhi- 2018
- Swati Verma Pro Makeup Course, Delhi- 2018
- Advanced Makeup Artistry Course, Beauty Buffet, Bangalore-2013.

Professional Work Experience

- Bridal Expert in Bangalore & Dubai for 7years
- Worked with celebrity photographer SashaJairam 2015-2016
- BangaloreFashionweek 2017
- Commercial brand shoots for brands likeNeelkanth Jewellers, Tanishq, Siigu, Sitara
- Key Makeup Artist for the short film "HER MOTIVE" directed by Kyle Motion Pictures, 2021
- Bollywood Music Video directed by Radhika Chaudhari, 2021
- Key makeup artist for the short film"Mom Interrupted" Directed by Radhika Chaudhari, 2021
- Makeup Artist for the short film by the Academy of Motion Pictures in 2013
- Makeup department head for a indie feature, 'ASTRAL PLANE DRIFTER' 2023 (in production currently)
- Editorial cover shoot for Muze Magazine December 2021 edition.
- Makeup for Actress Manvita Harish for SIIMA Awards 2022 and FILMFARE Awards 2022, Bangalore

- Key Makeup Artist for International Designer Bibi Russell's fashion show at Go native, Bangalore 2022
- Worked with Indian celebrity Diljit Dosanjh performing at Coachella 2023
- Worked on commercials like Ontario airport, wella, Remittely, thrive causemetics, Cleobella, Sanctuary in 2023.
- Key prosthetic makeup artist for the Telugu film Opium
- Worked LA fashion week, NY fashion week 2023, 2024

Awards & Achievements:

- Featured in Deccan Chronicle in 2015 for being so young and creating a niche for myself in the world of makeup artistry
- Featured beauty articles in Magazines like Vogue, Femina, Elle, Cosmopolitan
- Created a Valentine's Day look for Elle India, Feb 2022
- Won Nationwide Women Excellence Award 2022 as Most Admired
- Makeup Artist of the Year
- Featured in Times of India, Dailyhunt, Nav Hind Express, MTTV India
- Was interviewed on a Radio Channel called Big FM by RJ Simran & Kaur Sethi
- Won Makeup Artist of the Year by India Star Community Awards 2022
- Judge at Jain University for Makeup Competition, Euphoria-2022

Volunteer Activities:

- Did a free self-grooming workshop for JCI-Bangalore, 2016
- Part of the NGO Youth against rape -June 2020- April 2021
- Fashion show to create cancer awareness, Los Angeles 2024