

# RESUME

## **Pooja Sethiya**

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Los Angeles, California

## **Professional Profile**

Innovative Makeup Artist with 10 years of experience as a makeup artist. I specialize in Beauty, Bridal, Editorial, Prosthetics & Sfx Makeup.

## **Education & Certifications**

1. Advanced Makeup Artistry Course, Beauty Buffet, Bangalore- 2013
2. Swati Verma Pro Makeup Course, Delhi- 2018
3. Ravi Kumar Advance Hair Course, Delhi- 2018
4. Cinema Makeup School, Los Angeles- 2021

## **Skills :**

- Makeup Application for any occasion and on every skin type
- Air Brush Application
- Product Knowledge
- Time Management
- Customer Friendly
- Can design characters that look real
- Reproduce wounds that look realistic
- Can create wrinkles, deformities or even supernatural features
- Sfx makeup techniques

- Making of prosthetics
- Working in Lab experience
- Sculpting & Painting

### **Professional Work Experience :**

- Bridal Expert in Bangalore & Dubai for 7 years
- Worked with celebrity photographer Sasha Jairam 2015-2016
- Bangalore Fashion week, 2017
- Commercial brand shoots for brands like Neelkanth Jewellers, Tanishq, Siigu, Sitara
- Key Makeup Artist for the short film “HER MOTIVE” directed by Kyle Motion Pictures, 2021
- Bollywood Music Video directed by Radhika Chaudhari, 2021
- Key makeup artist for the short film “Mom Interrupted” Directed by Radhika Chaudhari, 2021
- Makeup Artist for the short film by academy of motion picture in 2013
- Key makeup artist on the feature ‘ASTRAL PLANE DRIFTER’ 2023 (in production currently)
- Editorial cover shoot for Muze Magazine December 2021 edition.
- Makeup for Actress Manvita Harish for SIIMA awards 2022 and FILMFARE awards 2022, Bangalore
- Key Makeup Artist for International Designer Bibi Russell’s fashion show at Go native, Bangalore 2022
- Worked with Indian celebrity called Diljit Dosanjh performing at coachella 2023
- Worked on big brand campaigns like Cleobella, thrive causemetics, sanctuary, Ontario airport in 2023
- Key prosthetic makeup artist for the Telugu film Opium

## **Awards & Achievements:**

- Featured in Deccan Chronicle in 2015 for being so young and creating a niche for myself in the world of makeup artistry
- Featured beauty articles in Magazines like Vogue, Femina, Elle, Cosmopolitan
- Created a Valentine's Day look for Elle India, Feb 2022
- Won Nationwide Women Excellence Award 2022 as Most Admired Makeup Artist of the year
- Featured in Times of India, Dailyhunt, navhind express, MTTV India
- Was interviewed on a Radio Channel called Big FM by RJ Simran Kaur Sethi
- Won Makeup Artist of the year by India Star Community Awards 2022
- Judge at Jain University for Makeup Competition, Euphoria-2022

## **Professional Memberships:**

- Mac Pro Member
- Kryolan Pro Member
- All India Artist Association

## **Volunteer Activities:**

- Did a free self grooming workshop for JCI- Bangalore, 2016
- Mount Carmel College & Center of Management College fashion show, 2014
- Part of the NGO - Youth against rape -June 2020- April 2021